

FEMA REGION X TRAINING OPPORTUNITY



FEMA

Course:

When Minutes Matter: Alert and Warning Communications Workshop

Date:

August 3-4, 2021

Time:

9:00am - 2:00pm, Pacific Daylight Time (PDT)

Location:

Virtual

Course Description:

Hosted by FEMA Region X, this virtual, two-day workshop is intended to guide the conversation by the participants through documenting your communication channels, features, and authorization protocols; discuss real-world case studies; contribute to peer-to-peer learning; join in group discussions and activities; and identify key takeaways for improving alert and warning messaging practices.

Course Objectives:

Participants will develop jurisdiction-specific strategies to:

- Reduce process delays in issuing Alert and Warning (A&W) messages
- Maximize message delivery to the public including vulnerable populations
- Create research-based A&W messages that will move individuals to take action

Funding:

Tuition is free for those accepted.

Target Audience:

The target audience are those with a role in communicating emergency protective action guidance to the public, including Emergency Managers, Public Information Officers and Social Media communicators.

Prerequisites:

There are no prerequisites for this course.

To Apply:

Contact Pam Anderson if you are interested in attending this workshop. Enrollment confirmations will be sent approximately 30-days prior to the course via email.

Course Coordinator:

Pam Anderson

FEMA Region X

Training & Exercise Specialist

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Accommodation Requests:

The Federal Emergency Management Agency (FEMA), Region X is committed to providing access, equal opportunity and reasonable accommodation in its services, programs, activities, education and employment for individuals with disabilities. To request disability accommodation, contact Pam Anderson by July 1, 2021 at the above contact info.

